The Westin Nashville Depends on Voxer for Reliable Communication.

“Handheld radios are expensive at about 600-700 dollars a piece,” said Zak Winnick, IT Manager at The Westin Nashville. “We were buying and renting them and spending a lot of unnecessary money.”

Alongside the administrative team, they collaborated to implement a solution that would not only prove to be cost effective but would also eliminate any problems caused by traditional push-to-talk walkie talkies.

Voxer as a replacement was a unanimous decision.

The process of deploying Voxer on iPods went smoothly and was widely welcomed by the entire team at the Westin Nashville. The interface proved to be simple, and navigating within the app was user-friendly and intuitive.

Even for employees who had never used a smart device, the shift was seamless. They did not encounter any roadblocks or unexpected hiccups.

“Voxer is the only program in the entire hotel that I’ve never had to troubleshoot and we’ve never had an issue with,” said Zak.

Reception throughout the hotel was a major concern prior to using Voxer as the staff was subject to many dead zones.

“The Housekeeping Team would be lost without Voxer. It is the best tool they have for the job they do.”

Zak Winnick - IT Manager at The Westin Nashville
Deadzones Disappear

When traveling in a service elevator an attendant might spend anywhere from 5-7 minutes without reception. Resulting in many missed messages and tasks that fell by the wayside.

Now, with Wi-Fi hotspots positioned throughout the hotel, the housekeeping team no longer needs to hover near antennas guaranteeing them a signal. With Voxer, they can freely move about the hotel, resulting in increased overall response time to guest requests.

“The Housekeeping Team would be lost without Voxer. It is the best tool they have for the job they do,” said Zak.

Message that is Convenient

Being able to listen to messages at their convenience rather than needing to be available at any given moment has been extremely valuable.

Unlimited message storage and read receipts add accountability that was lacking with previous push-to-talk devices. By streamlining their hotel’s communication both employees and guests reap the benefits.

Simple and consistent communication with Voxer makes this possible.

“The team at Voxer has been awesome to work with - the level of service in addition to a great product, sold it for me.”

How Voxer Business Helps:

- **Saves money:** No need to replace or repair, clunky and outdated handheld radios that costs thousands of dollars.

- **Reliable Messaging:** All messages are streamed instantly and recorded for later. Hear messages as people speak, or listen later at your convenience.

- **Easily Deployed:** Little to no training is required - even for employees who’ve never used a smart device.

- **Wifi and Data Capabilities:** Unlike traditional handheld devices, cellular service is not required.

- **Added Accountability:** Read receipts lets team members know their message has been received and heard.

**Voxer Business** is a professional-grade push-to-talk service for companies. Communicate instantly with live and recorded voice, text and photos on today’s smart devices.

Check our website for more information at [voxer.com](http://voxer.com) or contact our Sales team at [sales@voxer.com](mailto:sales@voxer.com).